



C. 9144

It is a pleasure to announce a call for entries for the 2023 WIPO Global Awards.

Around the world, small and medium-sized enterprises (SMEs) are making smart use of Intellectual Property (IP) to commercialize their ideas and build a better future for us all. The WIPO Global Awards celebrates these game-changing achievements by recognizing exceptional examples of how IP commercialization drives economic and social impact.

Last year's winners – chosen from over 250 applications by an independent jury of global IP and innovation experts – included a Dutch firm that is tackling water scarcity by reducing water waste, a precision medicine specialist from Singapore that is working to redefine early cancer detection and care, and a Chinese SME developing next-generation energy-saving LED lights.

The 2023 competition will run from January 16 to March 31. It is open to SMEs from around the world, active in all sectors of the economy – be that technology, agriculture, the creative industries or beyond. We welcome applications using all forms of IP, ranging from copyright, to trademarks, patents, and geographical indications.

An independent jury will select a group of up to seven winners. Each will receive an invitation to attend this year's Global Awards Ceremony during July's WIPO General Assembly in Geneva.

The winners will also receive a personalized WIPO mentorship program. This will help to further strengthen their use of IP, pursue new business goals, and create even greater impact.

/...

By shining a light on the important role IP plays in furthering economic, social and cultural development, the WIPO Global Awards aims to amplify IP as an asset and inspire more innovators, creators and designers to see IP as a powerful tool for driving progress at home and abroad.

We encourage you to share news of this exciting opportunity across your networks and look forward to receiving a diverse pool of applications from all parts of the world.

For further information, please visit the WIPO Global Awards website:

<https://www.wipo.int/global-awards/en/>.

DT

January 12, 2023