



Ministry of Economic Development

DIRECTORATE GENERAL FOR THE FIGHT AGAINST COUNTERFEITING-ITALIAN PATENT AND TRADEMARK OFFICE

Director General

H.E. Anil WADHWA

Ambassador of India in Italy

Via XX Settembre, 5 - 00187 Roma

Rome, 31 January 2017

Prot. no.: 34365

Your Excellency,

I am pleased to inform you about a recent activity sponsored by the Italian Patent and Trademark Office (UIBM), in the framework of the UIBM IP Academy Agenda.

Jointly with the WIPO Academy, we are launching a **Specialized Course in Intellectual Property Management and Valuation** for undergraduate/graduate students from Algeria, Argentina, Brazil, China, Egypt, India, Indonesia, Iran, Mexico, Morocco, Saudi Arabia, South Africa, Thailand, Tunisia.

The program will be offered by LUISS Business School, which is the Equis Accredited Business School of LUISS Guido Carli University, located in Rome, Italy. The course will take place at the LUISS Campus "Villa Blanc", in Rome, Italy, from **May 2nd to July 22nd** 2017. It will cover the following topics: Industrial and IP Law, International IP Granting Procedure, Innovation Management, IP at University, IP-enabled Business Models, IP Data Analysis, Emergent Issues in IP and Business and IP Valuation.

Fully-funded scholarships, covering course fees, travel expenses, accommodation costs and meal vouchers, will be granted by UIBM to 15 selected participants.

Eligible candidates shall:

- possess a Bachelor degree (or equivalent) in economics, law, engineering or other related subjects, achieved prior to the commencement of the course (the 2nd of May 2017).
- apply to the selection procedure by **March 17th**, as indicated in the following link:
<http://businessschool.luiss.it/ip-management-valuation/how-to-apply/>
- participate in the selection procedure

As the deadline for application is March 17th, I would be grateful if you could help us to raise awareness about this initiative in your country in order to reach as many eligible candidates as possible.

You can direct interested and potential candidates to the dedicated website of the program at- <http://businessschool.luiss.it/ip-management-valuation/> or to the LUISS BS staff email address: smluissbs@luiss.it.

I thank you very much for your cooperation in this regard.

Yours sincerely

Director General
(*Loredana Gulino*)

A handwritten signature in black ink, appearing to read 'Loredana Gulino', written over the typed name.